



Every year, the BCE Annual Fundraising Soirée celebrates the generosity of our incredible community and honors Burlingame educators and students excellence. On **March 21st, 2026**, BCE is bringing "[Saddle Up Soirée](#)", a one-of-a-kind evening where country chic meets ranch-style charm in the spectacular Redwood Room at CuriOdyssey.

As a business, you are invited to take advantage of multiple opportunities to promote your brand and show your support to our community!

#### **EVENT SPONSORSHIP PACKAGES**

*(As of January 1st, 2026)*

Activation	Description	Sponsorship Package
<b><u>Title Sponsor</u></b> <b>(1 Sold / 1 available)</b>	<ul style="list-style-type: none"> <li>- Event named "Saddle Up Soirée presented by Sponsor"</li> <li>- Logo featured prominently on all event materials (website, invitations, signage, program)</li> <li>- Verbal recognition from the stage</li> <li>- Full-page ad in event program</li> <li>- Premier logo placement on auction platform and event registration page</li> <li>- Social media spotlight before and after the event</li> </ul>	\$15,000
<b><u>Entertainment</u></b> <b>Live Band - Electric Rodeo</b> <b>(1 available)</b>	<ul style="list-style-type: none"> <li>- 3 hours live band set</li> <li>- Acknowledgement in program</li> <li>- Custom signs</li> <li>- Recognition from stage during live auction and party</li> <li>- ½ page ad in program</li> </ul>	\$5,000

<b><u>Photo Booth</u></b> <b>(1 available)</b>	<ul style="list-style-type: none"> <li>- 3 hours</li> <li>- Custom photo strips &amp; online access with name/logo</li> <li>- ½ page advertising in program</li> </ul>	\$2,500
<b>Wine Game - Ring Toss</b> <b>SOLD</b>	<ul style="list-style-type: none"> <li>- 50 bottles</li> <li>- Acknowledgement in Program</li> <li>- Onsite Branding</li> <li>- ½ page advertising</li> </ul>	In-Kind
<b>Whisky/Bourbon Bar</b> <b>SOLD</b>	<ul style="list-style-type: none"> <li>- Whiskey Tasting</li> <li>- Acknowledgement in Program</li> <li>- Onsite Branding</li> <li>- ½ page advertising</li> </ul>	In-Kind
<b>Centerpieces/Flowers TBC</b> <b>(1 available)</b>	<ul style="list-style-type: none"> <li>- Acknowledgement in Program</li> <li>- Signage/Logo on tables</li> <li>- ½ page advertising</li> </ul>	\$1,000
<b>Event Program Print</b> <b>(1 available)</b>	<ul style="list-style-type: none"> <li>- Acknowledgement in Program</li> <li>- Wrapper - "Sponsored by"</li> </ul>	\$1,000
<b>Signature Cocktails</b> <b>(1 available)</b>	<ul style="list-style-type: none"> <li>- 350 branded signature drinks</li> <li>- Acknowledgement in Program</li> <li>- Live promotion during cocktail reception</li> <li>- Full page advertising</li> <li>- Logo on Napkins</li> </ul>	\$5,000
<b>Guest Gift Bags</b> <b>(2 available)</b>	<ul style="list-style-type: none"> <li>- 250 branded gift bags (handed upon check-in)</li> <li>- Logo on both sides</li> </ul>	\$1,000

We are looking for items and packages to include in our **Annual Auction (March 13 to 23, 2026)**, please consider donating Gift Certificates, Tickets or Experiences and help BCE raise more funds for our students.

Fill up the [Online Donation Form](#) or feel free to contact Brigitte Dean at (415) 999 9437 & [brigitte@bcefoundation.org](mailto:brigitte@bcefoundation.org).

**ADVERTISING IN EVENT PROGRAM (8.5 x11)**

**Deadline March 1st, 2026**

Size	Cost	Inventory
<b>Half Page</b> (Incl. in BCE Bronze and Silver Sponsorship)	\$250	<u>10</u>
<b>Full Page</b> (Incl. in BCE Gold Sponsorship)	\$500	<u>10</u>
<b>Center Double Page</b>	\$750	<u>1</u>
<b>Inside Cover</b> (Incl. in BCE Platinum Sponsorship)	\$1000	<u>1</u>
<b>Back Cover</b> (Incl. in BCE Platinum Sponsorship)	\$1000	<u>1</u>
<b>Wrapper</b>	\$500	<u>1</u>

Visit our website for more information about the [BCE Annual Soiree](#).