



Every year, the BCE Annual Fundraising Soirée celebrates the generosity of our incredible community and honors Burlingame educators and students excellence. On March 21st, 2026, BCE is bringing “[Saddle Up Soirée](#)”, a one-of-a-kind evening where country chic meets ranch-style charm in the spectacular Redwood Room at CuriOdyssey.

As a business, you are invited to take advantage of multiple opportunities to promote your brand and show your support to our community!

EVENT SPONSORSHIP PACKAGES

(As of January 1st, 2026)

Activation	Description	Sponsorship Package
<u>Title Sponsor</u> (1 Sold / 1 available)	<ul style="list-style-type: none"> - Event named “Saddle Up Soirée presented by Sponsor” - Logo featured prominently on all event materials (website, invitations, signage, program) - Verbal recognition from the stage - Full-page ad in event program - Premier logo placement on auction platform and event registration page - Social media spotlight before and after the event 	\$15,000
<u>Entertainment</u> Live Band - Electric Rodeo (1 available)	<ul style="list-style-type: none"> - 3 hours live band set - Acknowledgement in program - Custom signs - Recognition from stage during live auction and party - ½ page ad in program 	\$5,000

Photo Booth <i>(1 available)</i>	<ul style="list-style-type: none"> - 3 hours - Custom photo strips & online access with name/logo - ½ page advertising in program 	\$2,500
Wine Game - Ring Toss SOLD	<ul style="list-style-type: none"> - 50 bottles - Acknowledgement in Program - Onsite Branding - ½ page advertising 	In-Kind
Whisky/Bourbon Bar SOLD	<ul style="list-style-type: none"> - Whiskey Tasting - Acknowledgement in Program - Onsite Branding - ½ page advertising 	In-Kind
Centerpieces/ Flowers TBC <i>(1 available)</i>	<ul style="list-style-type: none"> - Acknowledgement in Program - Signage/Logo on tables - ½ page advertising 	\$1,000
Event Program Print <i>(1 available)</i>	<ul style="list-style-type: none"> - Acknowledgement in Program - Wrapper - "Sponsored by" 	\$1,000
Signature Cocktails <i>(1 available)</i>	<ul style="list-style-type: none"> - 350 branded signature drinks - Acknowledgement in Program - Live promotion during cocktail reception - Full page advertising - Logo on Napkins 	\$5,000
Guest Gift Bags <i>(2 available)</i>	<ul style="list-style-type: none"> - 250 branded gift bags (handed upon check-in) - Logo on both sides 	\$1,000

We are looking for items and packages to include in our **Annual Auction (March 13 to 23, 2026)**, please consider donating Gift Certificates, Tickets or Experiences and help BCE raise more funds for our students.

Fill up the [Online Donation Form](#) or feel free to contact Brigitte Dean at (415) 999 9437 & brigitte@bcefoundation.org.

ADVERTISING IN EVENT PROGRAM (8.5 x11)

Deadline March 1st, 2026

Size	Cost	Inventory
Half Page (Incl. in BCE Bronze and Silver Sponsorship)	\$250	<u>10</u>
Full Page (Incl. in BCE Gold Sponsorship)	\$500	<u>10</u>
Center Double Page	\$750	<u>1</u>
Inside Cover (Incl. in BCE Platinum Sponsorship)	\$1000	<u>1</u>
Back Cover (Incl. in BCE Platinum Sponsorship)	\$1000	<u>1</u>
Wrapper	\$500	<u>1</u>

Visit our website for more information about the [BCE Annual Soiree](#).